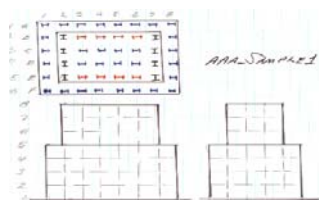


A STIMULUS BAILOUT FOR YOUR ECONOMIC CRISIS!

The current economic crisis has stopped new construction dead. Client/investors are unwilling to invest in the design, engineering and estimating of new projects largely because of the risk of not being able to find construction financing. Since even in the best of times most proposed projects are never built the cost of this waste is easily in the \$Billions!

WINBUILDIT circumvents this problem simply by forcing a rational qualification decision to be made at the very beginning, at no cost, using unassailable methods, in the time it takes for a coffee break. Real-time optimization enables a look at alternatives, maximizes profitability, puts everyone on the same page from the very start.

HERE'S HOW YOU CAN PUT THIS TO WORK! Avoid confrontational fee discussions. Think in terms of the one hour free consultation service so successfully used by other professions. Put this strategy to work by first observing, networking, reading newspapers, pounding the sidewalks and following fire trucks to burning buildings ferreting out prospects who have a real need, even if they don't know it yet. Volunteer to the prospect a sketch of your brilliant idea emphasizing the financial advantages documented by an attention-getting trial use of WINBUILDIT. At a nearby coffee shop listen to the prospects vision and business plan while typing data into your laptop computer to form a mathematical image of the building shape, floor assignments, usages, setbacks, default beam and column shape ranges, wind, seismic, business plan etc. Cost details like toilets and windows are merged from pre-written RSMeanstm relational cost data base files. Click compute. View output seen in larger figure below. Merging with alternative cost data bases finds result that fits the client's pocket book or other objective.




A feasibility, estimating and planning tool for the Building Industry!

GROUND WIND PSF = 23.8802 TOP LEVEL PSF = 32.21 C:\AA\BEAM\DESC_AAA_ENGE

BUILDING STRUCTURE	FEASIBLE
BUILDING REPLACEMENT COST	\$9,131,450.00
MONTHLY REVENUE	\$93,590.88
INTERNAL RATE OF RETURN	33.1 % RESULT
MODIFIED IRR	31.2 % RESULT

STRUCTURE PERIOD	0.57 secs.
FABRICATED STEEL WEIGHT	857 kips
BUILDING DESIGN WEIGHT	6630 kips
GROSS FLOOR AREA	52199.99 Sq Ft



Form9 - COMPUTE - A feasibility, estimating and			
1	COL 1 5 B	N	W24X68 W18X31 W24X62
1	COL 1 6 B	Y	W36X134 W40X93
1	COL 1 1 C	Y	W36X134 W18X31 W30X90
1	COL 1 2 C	N	W24X68 W18X31 W24X62
1	COL 1 3 C	N	W24X68 W18X35 W24X68
1	COL 1 4 C	N	W24X68 W18X31 W24X62
1	COL 1 5 C	N	W24X68 W18X31 W24X62
1	COL 1 6 C	Y	W36X134 W40X93

Key output data is the Internal Rate of Return and Modified Internal Rate of Return. These numbers predict the value of an investment in a form preferred by clients, bankers and financial analysts alike. After optimization to maximize value both client and user immediately know what the qualification is by comparison to other investments including common stocks. **CREDIT STANDING CAN BE DETERMINED** and **RISK DEFINED** in terms of ranges of IRR and MIRR values, based on income ranges, rather than "gut feeling". Users can now legitimately ask of clients: **"Do these returns justify proceeding?"** Out of this projects are identified, wild goose chases avoided, marketing strategies initiated. (Search underlined text above on the internet for more information.)

This approach enables the client/investor to evaluate you in terms of how well you can meet his or her finalization requirements. To the issuer of credit it gains the confidence that comes from use of accepted methods. If this is over-kill try bankruptcy! Visit www.winbuildit.com for more information or ask for free demo. Available soon - download to AUTODESKTM REVIT 2009 powers coffee shop presentation with 3D graphic.

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